



MEDIA RELEASE

Date: 1 September 2023

Mallee Catchment Management Authority is calling for historic imagery of the Mallee region.

Calling all historians, photographers, locals and visitors alike! Mallee Catchment Management Authority (CMA) is looking for site-specific imagery of Victorian Mallee regional sites spanning the past century, or as far back as possible! Key areas of interest include Psyche Bend, Lake Iraak, Nangiloc/Colignan, Karadoc Swamp and Buloke Swamp.

This project forms part of Mallee CMA's role in monitoring the region's unique environmental landscape. Images, footage and photos provided by community will help provide a visual representation of how our landscapes have changed, including the impacts of salinity over time.

Submissions can be:

Uploaded directly to Mallee CMA by visiting this URL and following the prompts:

<https://malleecma.com.au/have-your-say/>;

Sent via email to Admedia: hi@admedia.com.au; or

Taken to the Admedia offices, located at 77 Pine Avenue, Mildura VIC 3500.

“By sharing imagery of the Mallee in this way, the community is able to play a part in helping us plan for the future, and preserve the rich history of our region's unique landscape for generations to come.”

Submissions are open from 14/08/2023 and close at 5pm on Monday 25/09/2023.

Quotes attributable to Mallee CMA CEO Jenny Collins:

“Establishing a visual representation of the Victorian Mallee region over the years will provide further insight into changes in the environment and ecosystems over time. We are hoping people will dive into their archives and share imagery of the region's landscapes they have captured, or collected over the years.”

Background information:

The Mallee Catchment Management Authority (CMA) is a statutory authority established to ensure that natural resources in the region are managed in an integrated and ecologically sustainable way. Its work is based on science and delivered through meaningful partnerships with local organisations such as Landcare, community groups, and government agencies in the Victorian Mallee.

For more information visit www.malleecma.com.au